

Ricemill 2021



JANUARY

Back to School Sales
Summer Sales
Fitness Season

1 New Year's Day
6 Devonport Cup (TAS)
26 Australia Day



FEBRUARY

5 World Nutella Day
8 - 21 Australian Open
12 Chinese New Year
14 Valentine's Day
16 Shrove Tuesday/ Pancake Day
20 National Love Your Pet Day
24 Launceston Cup (parts of TAS)



MARCH

1 Labour Day (WA)
6 Mardi Gras
4 Labour Day (WA)
8 International Women's Day
8 Eight Hours Day (TAS)
8 Labour Day (VIC)
8 Canberra Day (ACT)
11 Melbourne Fashion Festival Begins
16 Click Frenzy Travel
17 St Patrick's Day
25 International Waffle Day



APRIL

1 April Fool's Day
2 Good Friday
3 Holy Saturday
4 Easter Sunday (ACT, NSW, QLD& VIC)
5 Easter Monday
10 Siblings Day
12 Ramadan begins
19 Bicycle Day
22 Earth Day
25 Anzac Day



MAY

3 May Day (NT)
4 Star Wars Day
6 No Diet Day
9 Mother's Day
13 World Cocktail Day
18 Click Frenzy Mayhem
21 International Tea Day



JUNE

Winter Sales
EOFY Sales
7 Western Australia Day (WA)
14 Queen's Birthday (excl. QLD, WA)
18 Tour De France begins
21 International Day of Yoga
20 -26 Refugee Week



JULY

2021 Financial Year begins
1 Dry July begins
7 World Chocolate Day
13 Click Frenzy Julove
25 Christmas in July



AUGUST

2 Picnic Day (NT)
5 Melbourne Flim Festival



SEPTEMBER

Spring Sales
5 Father's Day
9 R U OK? Day
19 Talk Like A Pirate Day
24 Queen's Birthday (WA)
27 AFL Grand Final (VIC)



OCTOBER

1 International Coffee Day
1 World Vegetarian Day
3 Daylight Savings Starts (ACT, NSW, SA, TAS, VIC)
4 Labour Day (ACT, NSW, SA)
7 Queen's Birthday (QLD)
8 World Egg Day
16 The Everest
25 World Pasta Day
31 Halloween



NOVEMBER

November
1 Melbourne Cup (VIC, ACT)
4 Diwali
11 Single's Day
12 Click Frenzy
20 Ausmusic T-shirt Day
26 Black Friday
29 Cyber Monday



DECEMBER

2 Cyber Monday
25 Christmas Day
26 Boxing Day
31 New Year's Eve
End of Year Sales
Boxing Day Sales